



It's Business, It's Personal: From Setting a Vision to Delivering it Through Organizational Excellence

Saad Amanullah Khan

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"It's Business, It's Personal is an appropriate reminder that building a successful and sustainable business depends on many interdependent factors, not just one latest 'flavor of the month' practice. Saad also reminds us of the vital importance of foundational values and principles guiding an organization. The book goes beyond the theory of business success but also provides very practical 'how to' guidance."

—Werner Geissler, Vice Chairman of Global Operations,

Procter & Gamble

"Mr. Saad brilliantly demonstrates the need for consumer-centric purpose as a basis for enduring business success. Equally important is his conviction that good organizational practice is rooted in a strong value system. Equipped with twenty-five years of hard-earned business experience at Procter & Gamble, the author goes beyond lofty principles and provides time-honored advice on how to turn a vision into a winning in-market execution."

—Peter Corijn, Vice President for the Regional Business Unit of Gillette,

Procter & Gamble

"I was proud to have worked with Saad and found him an effective leader—a most honest and dependable associate. A person I would like to work with in any assignment."

—Fouad Kraytem, President Middle East Africa and General Export (MEAGE),

Procter & Gamble

"Saad has captured a treasure trove of insights from his long career at P&G. Insights that contributed to the outstanding success of the subsidiaries he was an important part of. It is almost criminal that non-P&Gers are offered the opportunity to read and learn from this book!"

—Philippe Bovay, Vice President/General Manager ,

Procter & Gamble Pakistan

"Excellent synopsis of the entire business exercise of vision setting and its associated processes. Saad captures in tremendous detail the entire process and goes into great depth on how to drive organizational excellence without which the vision would be powerless. The key to executing this process with excellence is what I call BOF i.e. 'Brutal Obsession with Fundamentals.'"

—Al Rajwani, Vice President Arabian Peninsula and Pakistan,

Procter & Gamble"

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David Hoag:

A lot of people always spent all their free time to vacation or maybe go to the outside with them family members or their friend. Are you aware? Many a lot of people spent they will free time just watching TV, or playing video games all day long. In order to try to find a new activity honestly, that is look different you can read a book. It is really fun to suit your needs. If you enjoy the book that you just read you can spent 24 hours a day to reading a e-book. The book It's Business, It's Personal: From Setting a Vision to Delivering it Through Organizational Excellence it is quite good to read. There are a lot of people who recommended this book. They were enjoying reading this book. If you did not have enough space to bring this book you can buy often the e-book. You can m0ore quickly to read this book from the smart phone. The price is not to fund but this book has high quality.

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but delivering the information. The article writer giving his/her effort to place every word into satisfaction arrangement in writing *It's Business, It's Personal: From Setting a Vision to Delivering it Through Organizational Excellence* nevertheless doesn't forget the main level, giving the reader the hottest and based confirm resource information that maybe you can be considered one of it. This great information may drawn you into completely new stage of crucial pondering.

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