



Dal Risk Management all'Enterprise Risk Management (Italian Edition)

Marco Giorgino, Barbara Monda

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L'opera si focalizza su una tematica estremamente rilevante nel panorama aziendale contemporaneo: l'evoluzione delle pratiche di gestione del rischio verso un approccio integrato di tipo Enterprise Risk Management, che spinge ad abbandonare l'accezione prettamente assicurativa del ruolo del risk manager. La recente letteratura e le best practice internazionali hanno messo in evidenza come il risk management debba superare l'approccio reattivo e la gestione dei rischi «a silo» per evolversi verso un RM integrato con la strategia aziendale, che pervada tutti i processi in modo trasversale e integrato, e che consideri il rischio non solo come minaccia ma anche come fonte di opportunità e vantaggio competitivo. La figura del risk manager come facilitatore e coordinatore di questo processo è dunque di fondamentale importanza; d'altra parte, le competenze necessarie non sono più quelle tradizionali. È proprio da queste considerazioni che nasce l'esigenza di una panoramica organica e completa sugli strumenti e le metodologie a supporto della nuova figura del risk manager.

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