



Nurturing Science-based Ventures: An International Case Perspective

Ralf W. Seifert, Benoît F. Leleux, Christopher L. Tucci

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This book includes over 30 real-life, up-to-date, award-winning case studies in scientific fields such as biotechnology, biomedicine, high-tech engineering and information technology. The case studies are arranged in modules that track the typical life cycle of creating and growing a new venture, which presents a comprehensive picture of entrepreneurial activities. The text is written in a language and style that managers will appreciate.

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