

Eames

Gloria Koenig

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Visual impact: Nothing says modernist perfection like an Eames design

The creative duo **Charles Eames** (1907–1978) and **Ray Kaiser Eames** (1912–1988) transformed the visual character of America. Though best known for their furniture, the husband and wife team were also forerunners in **architecture**, **textile design**, **photography**, **and film**.

The Eames' work defined a **new, multifunctional modernity**, exemplary for its integration of craft and design, as well as for the use of modern materials, notably **plywood and plastics**. The Eames Lounge Chair Wood, designed with molded plywood technology, became a defining furniture piece of the twentieth century, while the couple's contribution to the **Case Study Houses** project not only made inventive use of industrial materials but also developed an **adaptable floor plan of multipurpose spaces** which would become a **hallmark of postwar modern architecture**.

From the couple's earliest furniture experiments to their seminal short film *Powers of Ten*, this book covers all the aspects of the illustrious Eames repertoire and its **revolutionary impact on middle-class American living**.

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