

## The Teacher's Guide to Media Literacy: Critical Thinking in a Multimedia World

Cynthia (Cyndy) L. Scheibe, Faith Rogow



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#### Use media literacy to reach all students!

This book starts by asking, "What does it mean to be literate in today's world, and how can those literacy skills be developed?" The authors answer those questions by providing concrete, innovative ways to integrate media literacy across the curriculum and teach students to be independent, skilled, and reflective thinkers. Through dozens of suggested activities, teaching strategies, lessons, and a companion Website, the authors' unique vision allows schools to:

- Integrate media literacy into teaching at all grade levels and core content areas
- Address key education standards
- Teach 21st-century skills and higher-order critical thinking
- Engage students by bridging schoolwork with their lives outside the classroom

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