



White

Kenya Hara

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"White" is not a book about colors. It is rather Kenya Hara's attempt to explore the essence of "White", which he sees as being closely related to the origin of Japanese aesthetics - symbolizing simplicity and subtlety. The central concepts discussed by Kenya Hara in this publication are emptiness and the absolute void. Kenya Hara also sees his work as a designer as a form of communication. Good communication has the distinction of being able to listen to each other, rather than to press one's opinion onto the opponent. Kenya Hara compares this form of communication with an "empty container". In visual communication, there are equally signals whose signification is limited, as well as signals or symbols such as the cross or the red circle on the Japanese flag, which - like an "empty container" - permit every signification and do not limit imagination. Not alone the fact that the Japanese character for white forms a radical of the character for emptiness has prompted him to closely associate the color white with emptiness.

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From reader reviews:

Peter Tesch:

A lot of people always spent their particular free time to vacation or even go to the outside with them friends and family or their friend. Do you know? Many a lot of people spent that they free time just watching TV, as well as playing video games all day long. If you wish to try to find a new activity that is look different you can read some sort of book. It is really fun for you personally. If you enjoy the book you read you can spent all day every day to reading a guide. The book White it doesn't matter what good to read. There are a lot of people that recommended this book. We were holding enjoying reading this book. Should you did not have enough space to bring this book you can buy typically the e-book. You can m0ore effortlessly to read this book through your smart phone. The price is not too costly but this book has high quality.

Christopher Gaul:

Exactly why? Because this White is an unordinary book that the inside of the e-book waiting for you to snap that but latter it will jolt you with the secret it inside. Reading this book next to it was fantastic author who also write the book in such incredible way makes the content on the inside easier to understand, entertaining way but still convey the meaning totally. So , it is good for you because of not hesitating having this anymore or you going to regret it. This book will give you a lot of positive aspects than the other book have got such as help improving your proficiency and your critical thinking means. So , still want to delay having that book? If I have been you I will go to the book store hurriedly.

Lisa Yates:

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Rayford Alexander:

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