



Organic: A Journalist's Quest to Discover the Truth behind Food Labeling

Peter Laufer

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After eating some suspect "organic" walnuts that he was shocked to find were produced in Kazakhstan, veteran journalist Peter Laufer traces the origins of items in his pantry back to the source, learning how easily we are tricked into buying "organic" claims. Part food narrative, part investigation, part adventure story, Laufer's book is an informative and entertaining look into the anything goes world behind the organic label.

View the book trailer for Peter Laufer's *Organic* at: <https://www.youtube.com/watch?v=owiACnN69rY>

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