



The Art of Strategic Planning for Information Technology, 2nd Edition

Bernard H. Boar

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As technology becomes more mainstream and accessible, companies must develop new ways to use their IT resources in order to compete. In this extensive revision, IT expert Bernard Boar provides a methodology that shows readers how to use IT as a competitive business asset. He tackles the latest challenges facing IT departments over the next several years, including how to devise a complete strategy to make the department more effective and how to choose the best strategy framework for a company. Boar also shows how technologies like e-commerce, data warehousing, architectures, and Java can be used to make a business more competitive.

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