



# **How to Model In Paris**

Kim Luret

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Former high fashion model Kim Luret's How to Model In Paris provides the reader with a rare insider's backstage pass look at how to become a model in Paris, the world center of fashion and the Mecca of the modeling world. It's a must read for any model or aspiring model hoping to sign with a Paris modeling agency and break into the world's most exclusive modeling market. As well it will be useful for parents and friends of aspiring fashion models wishing to better understand the process of how to model in Paris, or how to become a model in general. In fact, for anyone simply wishing to steal a voyeur's glimpse behind the curtain of the high fashion modeling world in Paris, How to Model in Paris is sure to entertain and enlighten.

The book offers practical advice on how to go about finding a Paris modeling agency to represent you, what to bring with you to Paris, what to expect after arriving as you begin working with your agency and clients, how to make the most effective use of your time and energy to advance your career there, how to succeed at model casting calls and much more. Ms. Luret's advice on how to conduct oneself during a model casting alone will be well worth the small price of the book for any model hoping to fast track his or her career.

Kim Luret is no stranger to the fashion and modeling world, having enjoyed a 12-year long run as a top international runway model working the most exclusive runways of Paris, New York, Milan, Tokyo and elsewhere. During that time she appeared often in Paris Fashion Week shows and worked with a "Who's Who" list of the world's most renowned fashion designers and design houses. These included such household names as Giorgio Armani, Karl Lagerfeld, Gianni Versace, Calvin Klein, Yves Saint Laurent, and Dior.

Kim Luret is that rare breed of former international high fashion model whose enthusiasm for modeling hasn't waned since stepping off the runways of the world, and who remains willing to share her deep expertise generously with the latest generation of young models wishing to become top models themselves. She has made it her mission to help aspiring models reach their career goals and dreams, just as she herself did.

Since retiring from the runway Ms. Luret has continued to immerse herself in the fashion world as an international model scout for a Paris modeling agency. She travels the world on an ongoing basis, searching for the next top models to bring to her modeling agency in Paris. Many of her recruiting success stories have gone on to grace the City of Light's top runways during Paris Fashion Week, just as Kim herself did for so long, and have gone on to enjoy extremely successful international modeling careers in their own right.

Besides being a full time model scout, Ms. Luret is also a model coach and inspirational speaker, who frequently appears at major modeling conventions as both a speaker and a runway judge.

How to Model in Paris is the latest title in The Kim Luret Modeling Success Series, a planned series of Kindle edition ebooks written by Ms. Luret. According to Ms. Luret, "The Kindle format is an absolutely perfect way to share information about modeling, in a way that almost anyone can afford and easily access."

Ms. Luret's love of Paris is evident in her glowing description of the city in the book's introduction. A resident of Paris for nearly 30 years, she offers a unique perspective on modeling there, both as a former top model and now as the person looking for the next top model.

In short, this is not the usual rehashed strip mall modeling school advice that is offered up to aspiring models all too often as gospel. It is very specific real world modeling insight, dished up by a highly experienced fashion world expert.



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